AmplifyMD®

CASE STUDY

RURAL HOSPITAL benefits from partnership with AmplifyMD

Virtual specialty care transforms outcomes for community hospital in rural Florida

CHALLENGE

A community hospital with 45 staffed beds struggled to meet the needs of its community because it lacked specialists in key fields. **High-quality hospitalists and nurses provided exceptional care, but without specialists, the hospital had become a financially challenged "band-aid station" with too many patients routinely transferring to a tertiary care center 90 minutes away.**

SOLUTION

The hospital partnered with **AmplifyMD** for infectious disease, hematology/oncology, and psychiatry virtual care programs to enhance care and support the onsite medical team.

12-MONTH OUTCOMES

- **124 virtual care encounters completed**
- **20% of total patient census treated**
- **Transfers avoided for 81% of patients treated**
- **70% of cases treated were high complexity**
- **10% increase to overall CMI for the hospital**
- **Hospital earned 28x return on investment (not including additional payer reimbursements)**

We're providing services that otherwise are not available locally, and we're treating patients that would have previously transferred to another facility.

-Hospital CEO

Why AmplifyMD?

The hospital considered several options, but ultimately chose AmplifyMD for four reasons:

- **Lower cost:** No software licensing fees, no required device purchase, no cart rental agreements
- **Scalable & flexible:** 15+ specialties on the same platform allowed the hospital to start with one program and expand as needed
- **Streamlined tech:** The intuitive platform integrated into existing workflows and was easy for nurses and staff to use
- **Consistency:** Programs staffed by small pods of board-certified specialists ensured strong working relationships with the onsite team