



CASE STUDY

RURAL HOSPITAL benefits from partnership with AmplifyMD

Virtual specialty care transforms outcomes for community hospital in rural Florida

CHALLENGE

A community hospital with 45 staffed beds struggled to meet the needs of its community because it lacked specialists in key fields. **High-quality hospitalists and nurses provided exceptional care, but without specialists, the hospital had become a financially challenged "band-aid station" with too many patients routinely transferring to a tertiary care center 90 minutes away.**

SOLUTION

The hospital partnered with **AmplifyMD** for infectious disease, hematology/oncology, and psychiatry virtual care programs to enhance care and support the onsite medical team.

12-MONTH OUTCOMES

- ▶ 124 virtual care encounters completed
- ▶ 20% of total patient census treated
- ▶ Transfers avoided for 81% of patients treated
- ▶ 70% of cases treated were high complexity
- ▶ 10% increase to overall CMI for the hospital
- ▶ Hospital earned 28x return on investment (not including additional payer reimbursements)

We're providing services that otherwise are not available locally, and we're treating patients that would have previously transferred to another facility.

-Hospital CEO



Why AmplifyMD?

The hospital considered several options, but ultimately chose AmplifyMD for four reasons:

- **Lower cost:** No software licensing fees, no required device purchase, no cart rental agreements
- **Scalable & flexible:** 15+ specialties on the same platform allowed the hospital to start with one program and expand as needed
- **Streamlined tech:** The intuitive platform integrated into existing workflows and was easy for nurses and staff to use
- **Consistency:** Programs staffed by small pods of board-certified specialists ensured strong working relationships with the onsite team