



CASE STUDY

## CRITICAL ACCESS HOSPITAL Partnership with AmplifyMD

Virtual Specialty Care Transforms  
Clinical and Financial Outcomes for CAH

### CHALLENGE

A critical access hospital with high-quality hospitalists and nurses struggled to meet the needs of its community because it lacked specialists in key fields. **The hospital had become a financially challenged "band-aid station" with too many patients routinely transferring to a tertiary care center 90 minutes away.**

### SOLUTION

The hospital partnered with **AmplifyMD** for infectious disease, hematology/oncology, and psychiatry virtual care programs to enhance care and support the onsite medical team.

### 12-MONTH OUTCOMES

- ▶ 124 virtual care encounters completed
- ▶ 20% of total patient census treated
- ▶ Transfers avoided for 81% of patients treated
- ▶ 70% of cases treated were high complexity
- ▶ 10% increase to overall CMI for the hospital
- ▶ Hospital earned 28x return on investment (not including additional payer reimbursements)

**We're providing services that otherwise are not available locally, and we're treating patients that would have previously transferred to another facility.**

-Hospital CEO



### Why AmplifyMD?

The hospital considered several options, but ultimately chose AmplifyMD for four reasons:

- **Lower cost:** No software licensing fees, no required device purchase, no cart rental agreements
- **Scalable & flexible:** 15+ specialties on the same platform allowed the hospital to start with one program and expand as needed
- **Streamlined tech:** The intuitive platform integrated into existing workflows and was easy for nurses and staff to use
- **Consistency:** Programs staffed by small pods of board-certified specialists ensured strong working relationships with the onsite team